

ENVIRONMENT & SUSTAINABILITY

THINK GLOBALLY – ACT LOCALLY

The concept of sustainability is nowadays often used in an inflationary way in various situations in life. Yet, albeit a contemporary trend or honest attitude, with growing interconnectedness and international interaction, there is an urgent need to think globally while acting locally.

As early as 1713, chief mining officer Hans Carl von Carlowitz wrote, *"The clever forester cuts down trees that his ancestors planted and plants trees that only his descendants will use."* And we agree *"With great power comes great Responsibility."*

OUR VISION & MISSION

At ATTENTION., we see an essential part of our responsibility in being able to pass on our environment intact to future generations. This starts with economical use of resources and includes future preventive strategies.

Sustainability and environmental protection are not trend movements of our time, but relevant values of this and all generations that will follow us. Not a solo program, but a team effort!

It is essential to always act in a transparent and self-critical manner. Because only through an appreciative and cooperative cooperation can we achieve the goals we have set.

AUSTRIAN ENVIRONMENTAL CERTIFICATE

ATTENTION. GmbH is the proud holder of the Austrian environmental certificate and is therefore officially authorized to organize Green Meetings & Events.

OUR STRATEGY

With joint steps we can make the big leap into a better and more sustainable future. At ATTENTION., we make every effort to use natural resources as sparingly and efficiently as possible. We are pursuing a clear strategy. The complete life cycle of the products and marketing tools we use is considered in its entirety.

We work primarily with goods with up to 100% recycling properties. Whether it is the FSC/EU Eco Label certified paper we use, the digital & therefore paper-free sending of invoices and advertising messages, the consumption of sustainable coffee and tea products or a sophisticated waste separation system, the ATTENTION team is always striving to optimize the sustainable processes in every nook and cranny. In addition, we work primarily with local and sustainable producers and partners. Because it is clear that the shorter and more efficient the transport routes and supply chains are, the lower the CO₂ emissions caused. In addition, our employees travel to work from all over Upper Austria by public transport.

